



## STEAM Fellows July 22 4-5 pm Entrepreneur Panelists

***Entrepreneurship – Experiences & Opportunities*** – John Bradley Jackson, Professor, Entrepreneurship and Director for Center for Entrepreneurship, Small Business Institute, and CSUF Startup Incubator, Ca State University, Fullerton will feature a panel of young company founders who will share their journey and experiences as entrepreneurs.

John Barton is the Founder of Point 'N Save and a former resident of the Cal State Fullerton Start-Up Incubator. Point 'N Save has created game-changing software that allows non-profits to have their own branded mobile application. They specialize in creating user-friendly and intuitive mobile apps for chambers of commerce and non-profits that allow them to connect with the next generation while also generating revenue.



Xavier Sanchez is a Navy Veteran, sales professional, leader, father, and husband. He was raised in San Diego CA by immigrant parents who went to great lengths to ensure he and his brothers had a chance to grow up in America. He would grow to translate that same sacrifice and work ethic into his time as a naval nuclear operator, then as a sales professional where he now leads and develops his own team. He is currently taking on the challenge of entrepreneurship alongside his best friends, and is excited for the challenges and triumphs in the road ahead.

Working as an emergency medical technician and sheriff's department volunteer, Bryan Ruef was astonished by the outdated, error-prone systems that cities relied on during emergencies.

While attending CSUF, he saw the need for a change, so he combined his passion for public safety with his education in computer science to create 10-8 Systems, a cutting-edge, cloud-based dispatch software company. Since its inception in 2019, his software has handled over 350,000 incidents in 48 states. 10-8 Systems was also attributed to saving over 650 lives in the Bahamas during Hurricane Dorian.

